



# RYAN WORSLEY

[ryemyles@gmail.com](mailto:ryemyles@gmail.com)

206-225-3853

I'm a Washington-based graphic designer, video producer and presentation specialist. I have worked with high-profile clients in the publishing, pharmaceutical, beauty, entertainment and tech industries.

**Please contact me if you have an interesting project!**

## **2023 - 2025 / Presentation Success Specialist / PREZENTIUM**

Created custom presentations for pharmaceutical and tech industry Fortune 500 clients. I transformed text and data-only presentations into executive-level engaging presentations for various purposes.

## **2019 - Present / Graphic Designer / Hearst Publications**

Designed emails and brand campaigns for all of Hearst publications including San Francisco Chronicle, Houston Chronicle and San Antonio Express-News. This included billboard design, email design, social media assets for Instagram, Facebook, and TikTok.

## **2018 - 2019 / Presentation Designer / VITALFINDINGS**

Created internal and business-facing market research videos to help corporations understand consumer demographics and habits to develop new products. These videos were created for high-profile clients such as Disney, Viacom, and 3M.

## **2016 - 2018 / Graphic Designer & Video Editor / Tribune Publishing**

Executed a full rebrand when Tronc became Tribune Publishing. Designed seasonal marketing emails for new subscribers. Created a variety of TV Commercial spots for the Los Angeles Times and Chicago Tribune summer events such as The Taste, Food Bowl, Blues Festival, Jazz Festival, and others.

## **2012 - 2016 / Interactive Designer / Amazon.com**

Designed advertising experiences from a variety of consumer product clients for hosting on amazon.com website, Kindle, and mobile sites. From rich media mini-sites to large-format print-style ads, I worked to maintain client brand integrity, while integrating into the amazon.com shopping experience.

## **2009 - 2012 / Interactive Designer / AT&T**

Executed visual campaigns used in landing pages on the AT&T website, high-profile advertising, and emails. Provided guidance and art direction for the Online Advertising Design department as well as lead projects that involve advertising using rich media elements.